

Featured Presenters

A Powerful Gesture! sponsored by Microsoft

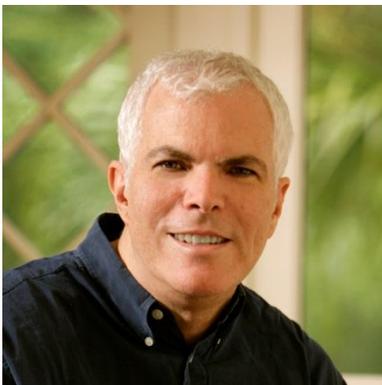


Get ready for an amazing journey into the world of gesture-based controls! You've undoubtedly controlled a PC with a keyboard and a mouse. However; you've probably never waved your arms to make your computer respond. Tom Cruise did it in *Mission Impossible* – This is your chance to see how to include gesture controls in your own systems and talk live with one of the world's premier developers!

James Ashley is a member of the Emerging Experiences Practice with **Razorfish**, a global digital advertising agency, and specializes in gesture, touch, and speech interfaces. With an official title of Presentation Layer Architect, he is fortunate enough to get to play with cool toys all day including Microsoft Kinect for Windows! He is a Microsoft MVP and co-author of the Apress title *Beginning Kinect Programming with the Microsoft Kinect SDK*.



Found in Translation: The Art of Steven Naifeh sponsored by



When you think about art and visiting your local gallery, you're probably not thinking about math, science, and technology. You will now! Join us as artist and Pulitzer Prize-winning author Steven Naifeh gives you a behind-the-scenes look at the creation of his latest exhibition at the Columbia Museum of Art!

Steven Naifeh studied art with the Nigerian artist Bruce Onobrakpeya, contemporary artist Sam Hunter, and Islamic artists Oleg Grabar and Cary Welch. Naifeh and Gregory White Smith published the biography, *Van Gogh: The Life*, which was recently featured on *CBS 60 Minutes*. The book was also featured on several best book lists for 2011 including *The New York Times*, *The Economist* and *The Washington Post*. The authors have written many books on art and other subjects, including four *New York Times* bestsellers. Their biography, *Jackson Pollock: An American Saga*, won the Pulitzer Prize and was a finalist for the National Book Award.

National Day of Civic Hacking: Columbia-Style! sponsored by



National Day of Civic Hacking is an event that will take place on June 1-2 in cities across the nation. The event will bring together citizens, software developers, and entrepreneurs from all over the nation to collaboratively create, build, and invent new solutions using publicly-released data, code and technology to solve challenges relevant to our neighborhoods, our cities, our states and our country.

Eric Parker serves on the National Organizing Committee for the *National Day of Civic Hacking*. He's an architect, an entrepreneur, an organizer, a motivator, and an artist. He enjoys building, cities, and companies and – in essence - lives to create. Eric is co-founder of Hack Augusta and The Clubhou.se in downtown Augusta, Georgia.

Connected Vehicles: Massive Opportunities



Vehicle connectivity is changing at exponential rates. Onboard sensors provide capabilities for real-time diagnostics and human health monitoring. When combined with wireless internet the potential exists to unlock a completely new driving experience. Find out how you can get involved in this exciting world and build applications that are truly rolling!

Dr. Joachim Taiber is a faculty member of the Department of Automotive Engineering at **Clemson University**. His research focus is Clean Transportation and Advanced Vehicle Communication, where he analyses the connectivity between vehicle and infrastructure. Prior to joining Clemson, Dr. Taiber spent over 10 years at BMW and led BMW's Information Technology Research Center at CU-ICAR.

Connected Communities: A Model That Works



Connected Nation has been committed to providing extensive broadband planning services for communities and states for more than ten years. These services include Digital Literacy, Research and Analysis, Policy Consultation, and Mapping. Connect South Carolina is a State program of Connected Nation.

As President and COO, **Tom Ferree** provides vision and leadership for all aspects of **Connected Nation** operations including policy research, community engagement and digital literacy efforts. Under his leadership, the Connected Nation portfolio has expanded to include 30 states and thousands of communities and is now recognized as the national leader in broadband mapping. Prior to joining Connected Nation, Tom served as Chief of Staff for Kentucky's Finance and Administration Cabinet.

Digital Health: For You? sponsored by 



Digital health devices are everywhere these days! Scales, blood pressure cuffs, heart rate monitors, GPS watches - even toothbrushes and vibrating forks. Thousands of exercise and nutrition apps further enhance the landscape. Here's your chance to see how these devices work and pick something to take your health to the next level!

Claire Anderson and **Tyler Kneisly** are leading champions of digital health technology for **American Specialty Health (ASH)**. They are part of the new IT campus that was launched in Columbia, SC in 2013. Currently they are working on the Healthroads Personal Health Record as well as Microsoft Dynamics CRM. ASH is a national health services organization that provides fitness and exercise programs, population health solutions and specialty health care programs.

Strategically Social! sponsored by 



To the lay person, Social Media is all fluff. Lots of executives still don't get it; however, these social media professionals sure do! Learn from this panel as they describe how they are using Facebook, Twitter and other tools to improve customer service at Blue Cross Blue Shield of SC, Lizards Thicket, Providence Hospitals and even Fort Jackson!

Moderator **Ryal Curtis** is Director of Social Media Strategy at **BlueCross BlueShield of SC** and previously served as Director of Communications at USC's College of Hospitality, Retail and Sport Management.



Sara Krisnow is the community relations manager for her family's restaurant, **Lizard's Thicket**, which has 15 locations in South Carolina. Sara uses a wide range of social media tools to bring the traditional, family-friendly restaurant to a younger audience while also engaging longtime fans.



Captain Matthew Collins enlisted into the **US Army** in 2007 and is currently stationed at Fort Jackson. He is leading a team that is deploying a project called Facebook Future Soldier which is intended to overcome the apprehension that new recruits have of Basic Training. Capt. Collins is a highly decorated officer and served in Operation Iraqi Freedom 2009-11.



Keely Saye is the director of inbound marketing at Riggs Partners, an advertising and branding agency dedicated to the powerful connection between a new breed of consumer. She leads a team of inbound marketers and is currently working with **Providence Hospitals** to pull their audience "in" to their digital marketplace.